



Lauryn Campbell

Senior Art Director

I'm Lauryn Campbell, Senior Art Director with 8 years of agency experience. I'm a quick-witted conceptual creative, with strong visual instincts, a passion for presenting and a true people person. Like what you see? Let's chat!

Education

2015 -2017
Miami Ad School

- Art Direction

2015 -2018
University of Manitoba

- Fine Art | Studio Focus

Skills

- Art Direction
- Insight driven concepting
- Presenting & Storytelling
- Adobe creative suite
- Design & Motion Graphics

Contact

- (646) 696-4420
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- www.lauryncampbell.com

Experience

2020 - Present
Saatchi & Saatchi NY | Senior Art Director

Oral-B, Crest, Invisalign, Dreft Detergent

- Concept ideas for TVC, OLVS, Activations & Social. Maintain visual standards for brands. See projects through from concept to production, edit & launch. Oversee & mentor younger creatives

2018 - 2020
Constellation Agency | Art Director

BMW, Mini Cooper, Audi, Chevrolet, Macy's, Bearaby

- Concept & produce social content across various brands. Maintain branding & visual standards. Manage & oversee agency's design team

2017 - 2018
Deutsch NY | Jr Art Director

Shervin-Williams, Draftkings, Outback Steakhouse

- Work under senior creatives to assist in all campaign needs. Concept & produce social content for brands.

Spring/Summer 2017
Argonaut SF | Art Direction Intern

Cricket Wireless, Metlife

- Work under senior creatives to assist in all campaign needs. Concept & produce social content for brands.